Always LANCASTER

LNP | LancasterOnline

HOURGLASS ROUNDTABLE · LANCASTER'S INFORMATION ECOSYSTEM

We're back.

Here's where we're going and how we get there **together**.



Mike Orren, CEO & Publisher
LNP | LancasterOnline
Friday, November 6, 2026

WHY THIS MATTERS

When a town loses its local news



WHY THIS MATTERS

We didn’t know what we had



OUR PLAN

Trusted local news that helps everyone in Lancaster County live better

Now–2027

Fix the foundation

Modern systems and tools, so our people spend their time on journalism and service. Plus a public AI policy that keeps humans in charge.

2027

Relaunch digital

A better digital product and newsletters, plus useful tools and community features alongside the news.

By 2032

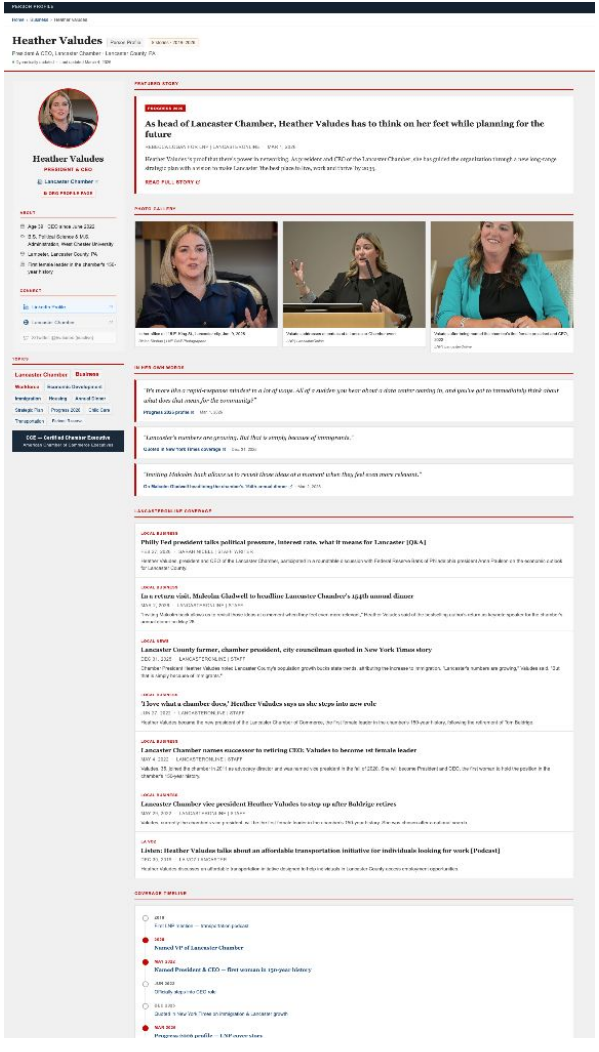
Digital-first and community-funded

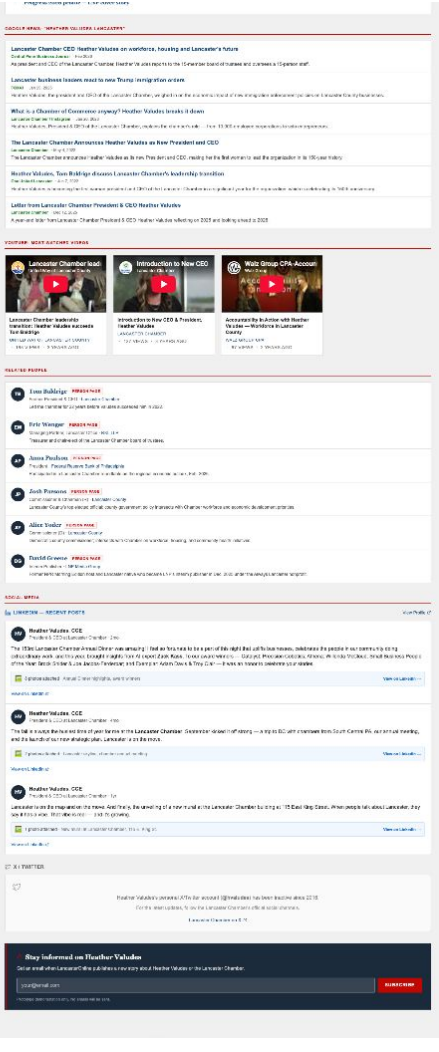
50,000+ digital subscriptions, new reporting beats funded by local philanthropy, and a measurably more engaged county.

Our values: Always Lancaster County · Commitment to Service · Integrity · Story · Curiosity · People-first

OUR PLAN

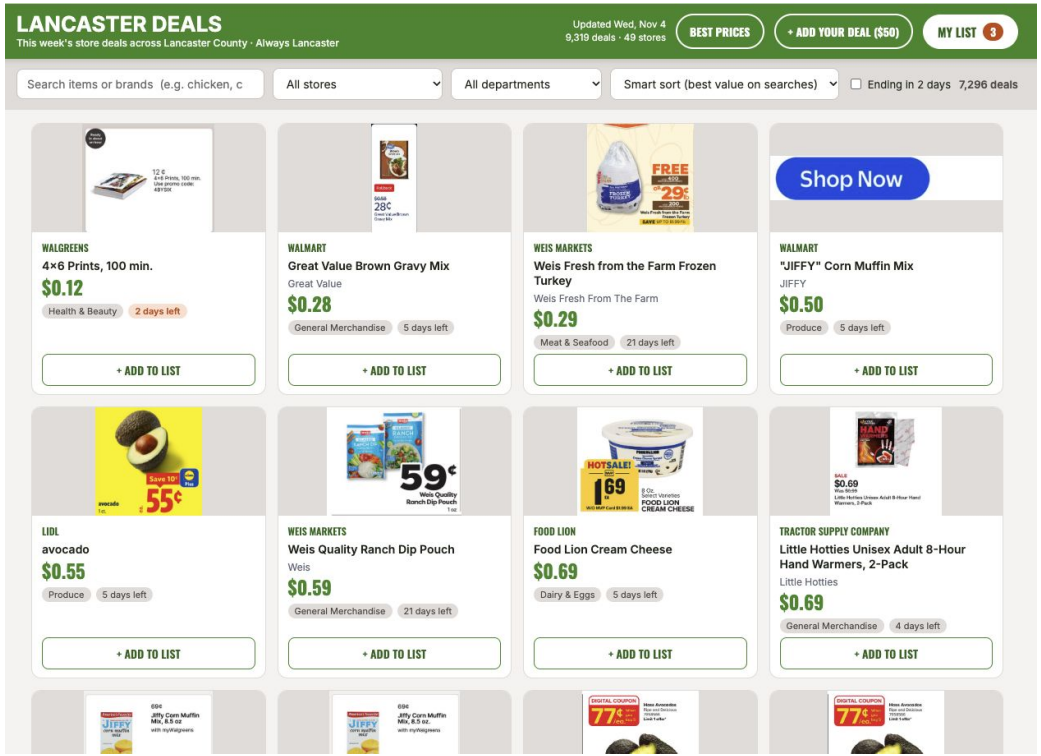
Digital

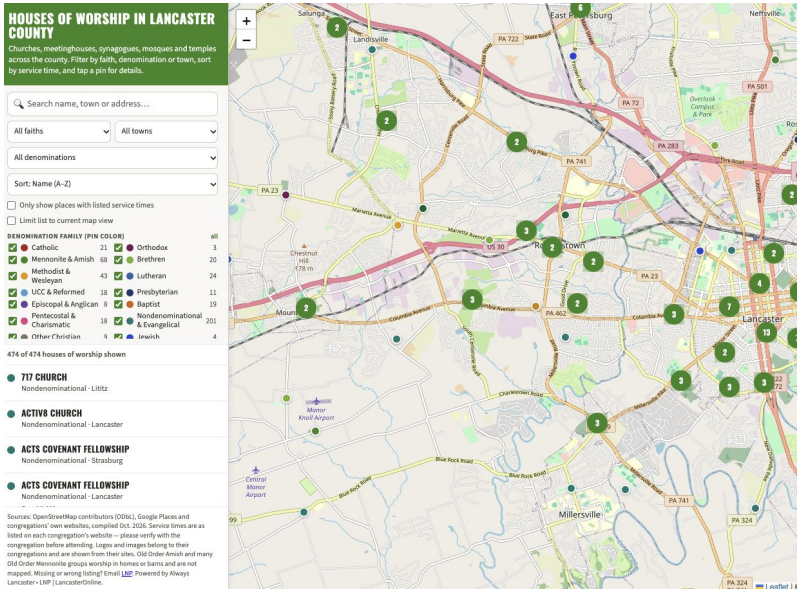




OUR PLAN

Digital





OUR PLAN

How philanthropy lets Lancaster choose its news







Beats and Towns

COLLABORATION

One goal: more Lancastrians living better because of local content, regardless of source

So Good Lancaster

LANCASTER HUSTLE

SPOTLIGHT PA

FOX

abc

The Philadelphia Inquirer



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Lancaster County
STRATEGIC ARTS INITIATIVE

Purposeful collaboration

We'll work with anyone who's willing and shares the goal of a better-informed Lancaster.

Amplify other voices

Part of our role is bringing great local work from podcasts, newsletters and creators to a bigger audience.

A rising tide

A sign-up for any local newsletter is good for all of us. We're one of many outlets, and that's a strength.

TODAY'S ROUNDTABLE

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Mike Orren

So Good Lancaster

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Jason Mundok

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Ed Hanko