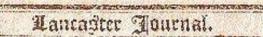


LANCASTER: Printed by WILLIAM HAMILTON, at FRANKLIN'S HEAD,



BE JUST, AND FEAR NOT. Friday, March 15, 1811.





## DIP MEDIA GROUP, Inc.

**AWARD-WINNING PUBLICATIONS**& DIGITAL PLATFORMS

LNP LancasterOnline



The Lititz Record Express

THE EPHRATA REVIEW

### **CHANGING HANDS**

Steinmans pass LNP | Lancaster Online baton to WITF



Robert Krasne, chairman and CEO of Steinman Communications, left, holds hands with Beverly R. "Peggy" Steinman, chairman emeritus of Steinman Communications and co-chairman emeritus of The Steinman Foundation, during a farewell luncheon in the LNP Media Group office in Lancaster. Below: Steinman addresses employees Friday during the luncheon.

CUMBLE@LNPNEWS.COM

The granddaughter of the first Steinman to own a newspaper in Lancaster helped mark the end of the family's long history as publishers of a daily newspaper Friday.

"LNP has been in my family for nearly 158 years. In fact, four generations of Steinmans have supported daily news in the Lancaster County community. Now after careful planning and much thought, we're gifting ownership of LNP to WITF," Beverly R. "Peggy" Steinman, chairman emeritus of Steinman Communications and co-chairman emeritus tinue that legacy of serving

of The Steinman Founda-

tion, said in a video message played during an employee luncheon she attended Friday in LNP's downtown Lancaster offices.

Beginning today, LNP Media Group becomes a public benefit corporation and will operate as a subsidiary of WITF, the Harrisburg-based public broadcasting station

"We're grateful for the opportunity to steward this wonderful organization in Lancaster County into the future," said Ron Hetrick, president and CEO of WITF. "There's a legacy here of service and we're going to con-



witf + INP



#### Steinmans pass LNP | LancasterOnline baton to WITF

**By Chad Umble** 

The granddaughter of the first Steinman to own a newspaper in Lancaster helped mark the end of the family's long history as publishers of a daily newspaper Friday.

"LNP has been in my family for nearly 158 years. In fact, four generations of Steinmans have supported daily news in the Lancaster County community. Now after careful plan-

STEINMAN, continued on A4



Photo by Rlaine Shahan

MEDIA

#### Steinman family gifting LNP to WITF

Arrangement with station for 'preservation of robust journalism' locally

CHAD UMBLE

CUMBLE@LNPNEWS.COM

The Steinman family's 158-year ownership of a daily newspaper in Lancaster will end in June with a gift meant to safeguard the future of its flagship publication.

Steinman Communications leadership on Tuesday announced to staff their plans to give LNP Media Group, publisher of LNP LancasterOnline, at no cost to WITF, the Harrisburg-based public radio station operator. WITF will oversee the Lancaster media



Ron Hetrick, WITF president

to a public benefit corporation and become a subsidiary of WITF. To support the mission and activi-

ties of both LNP LancasterOnline and WITF,

Steinman Communications and WITF have also announced the creation of the Steinman Institute for Civic En-

gagement, which will be overseen company, which will be converted by WITF and funded by a donation from The Steinman Foundation.

"To advance their legacy of supporting local journalism and media literacy, the Steinman family sought to pair LNP with another locally based media organization - one with a self-perpetuating community board and a track record of strong leadership," said Robert Krasne, chairman and CEO of Steinman Communications. "The family identified the

STEINMANS, page A4



Robert Krasne. chairman and CEO of Steinman Communications, which includes LNP Media Group Inc., announces during a company meeting Tuesday that after 158 years of ownership, the Steinman family is gifting LNP LancasterOnline to public radio station WITF.

SUZETTE WENGER



### LIP

- + Founded 60 years ago
- Based in Harrisburg, PA
- + Community-owned, non-profit
- **+** PBS and NPR member station
- Significant radio and TV assets
- Leader in educations program and distribution
- Robust community events and forums for civic engagement

- + Founded 230 years ago
- + Located in Lancaster, PA
- + Family-owned, for-profit
- + Top source of local news
- Daily newspaper and digital news platform
- Deep local reporting
- + Longstanding support of education



















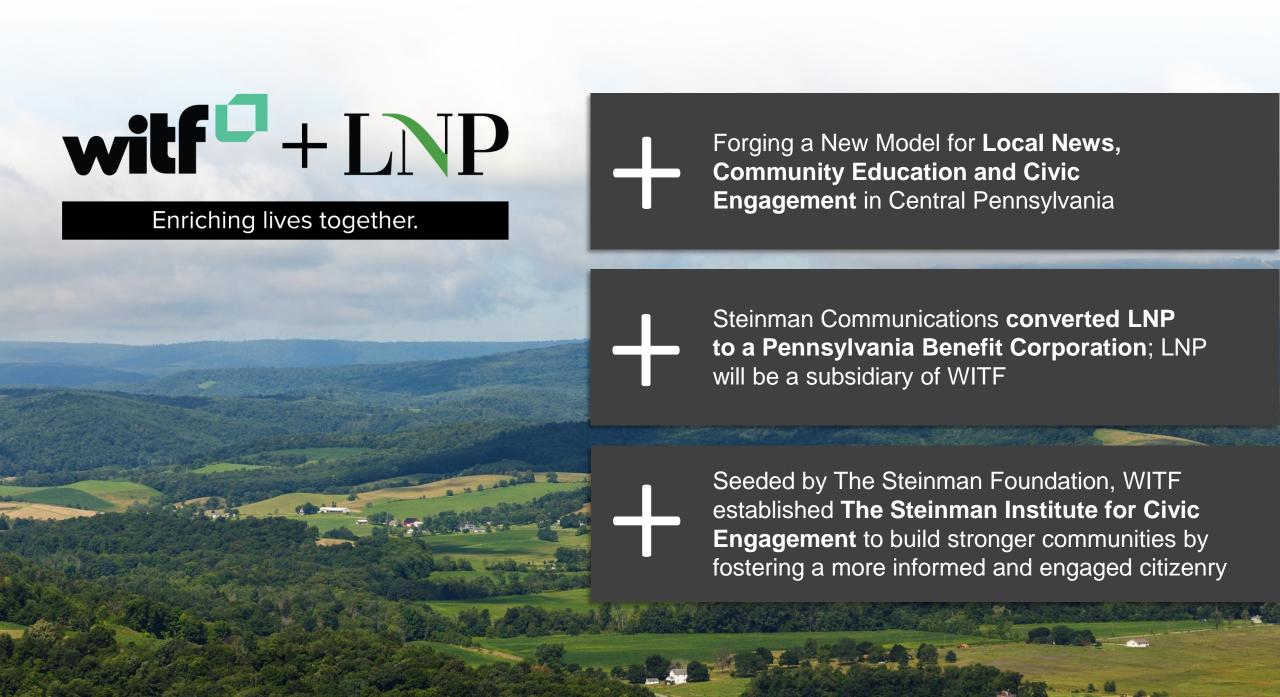












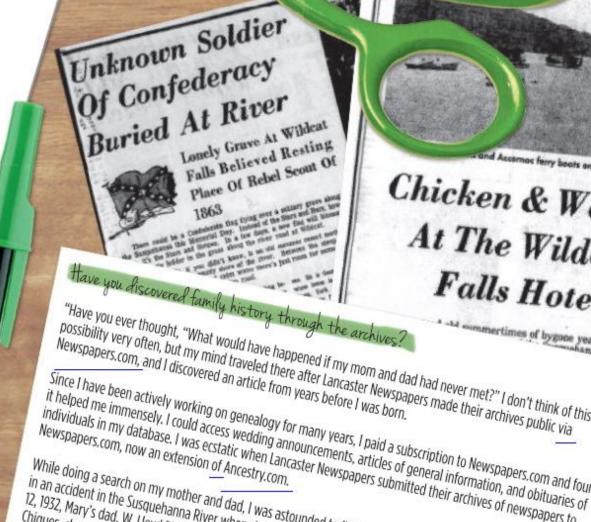
# The Steinman Institute for Civic Engagement

- + Journalism
- + Professional Development
- + Innovation
- + Education
- + Civic Engagement

"I subscribe to the digital news since my parents got the newspaper every day while I was growing up and I like reading the learn that my father's family can be traced back to the In the digital news since my parents got the newspaper every day while I was growing up and I like reading that much of my father's family lived on Reaver Street, which is where local news, I use the archive feature constantly and it helped me learn that my father's family can be traced back to the my father was born and my grandparents lived. Not all the family history news we agood news but it is interesting to lear Civil War bugler Washington Potts. I also learned that much of my father's family lived on Beaver Street, which is where and good to know. I have saved many articles from the archives about both my father. Officer Robert Potts, and my mother my father was born and my grandparents lived. Not all the family history news w s good news but it is interesting to learn Louise Potts. I even found an article about my husband swallowing a whistle at 4 years old. As I said. I like being able to and good to know, I have saved many articles from the archives about both my father, Officer Robert Potts, and my mother read local news every day but the archives have really one ned up my family history to me and I find that invaluable to Louise Potts. I even found an article about my husband swallowing a whistle at 4 years old. As I said, I like being able to a sum of the archives have really opened up my family history to me and I find that invaluable." "My husband and I are newer Lancaster County residents. We enjoy reading LNP in both print and electronic ersions. LNP and the Lancaster area has to offer. It's r freshing to read a newspaper." "My husband and I are newer Lancaster County residents. We enjoy reading LNP in both print and electronic ersions. LNP in both print and electronic ersions. LNP in the lancaster area has to offer. It's r freshing to read a newspaper.

\*\*Raren Dodd\*\* Is such a superb source to learn and experience what the Lancaster area has to offer. It's r treshir and our world." - Karen Dodd "I really like the new layout of the LNP app because I like to read stories in the "Community" section so that I know what's "I really like the new layout of the LNP app because I like to read stories in the "Community" section so that I know w "What LNP means to me. Every morning before work I read the newspaper with my dog Jack. He knows that he gets his a treat while I do the nuzzies. When he hears "What LNP means to me. Every morning before work I read the newspaper with my dog Jack. He knows that he gets his unraniet time transfer or nuzzles, when he hears dental **Done when I read the** paper. Then In the evening after dinner he gets a treat while I do the puzzles it causes instant drooling. Lol it is our quiet time together." - Ann Canfield "My husband and I have always subscribed to LNP for as long as I can remember. I also order them through our school as molitical cartners Reing a Civics and Go enment district because I have always subscribed to LNP for as long as I can remember. I also order them through our school to a near the near th district because I have used them weekly for current events as well as political cartoons. Being a Civics and Go enment high crhonic space or local gov roment to have a great resource for our students to use on a regular basis. My tacher assistant who is a convernment or state or local gov roment LNP new teacher, it is important to have a great resource for our students to use on a regular basis. My tacher assistant who is a main events that keen my students informed of what is happening in our world. Thank high school senior has the job of cutting out articles that relate to U.S. government or state or local gov roment. LNP never what is happening in our world. Thank "Enjoyed so much reading stories about my parents, grandparents, uncles and aunts, plus (V classmates (class of 1967) from the archives section of the paper!" "I wrote a letter to the editor and ended up with my picture on the front page!" - Steve Hofmann - William Stauffer "I grew up in Mount Joy from 1942 until 1964. My grand and father were both Postmasters and very

Larreduated from Donegal



individuals in my database, I was ecstatic when Lancaster Newspapers submitted their archives of newspapers to

While doing a search on my mother and dad, I was astounded to find that my mother. Many Rillow, had almost draw

in an accident in the Susquehanna River when she was eighteen years old. According to the Nover

Chiques, close to Marietta. PA. but described in the article and

water, when suddenly they conned into a h

Shenk, a policeman on the

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### Value of Local Media

- + Maintains core community connections
- + Informs & educates
- + Gives voice to all
- + Promotes local economy
- + Keeps government and electeds accountable
- + Power to connect and unify
- + Critical ingredient in democracy

### **Opportunities**

- + What would you like to see more of?
- + What stories aren't being told?

## Give the Gift of Local News With a Gift Subscription!



