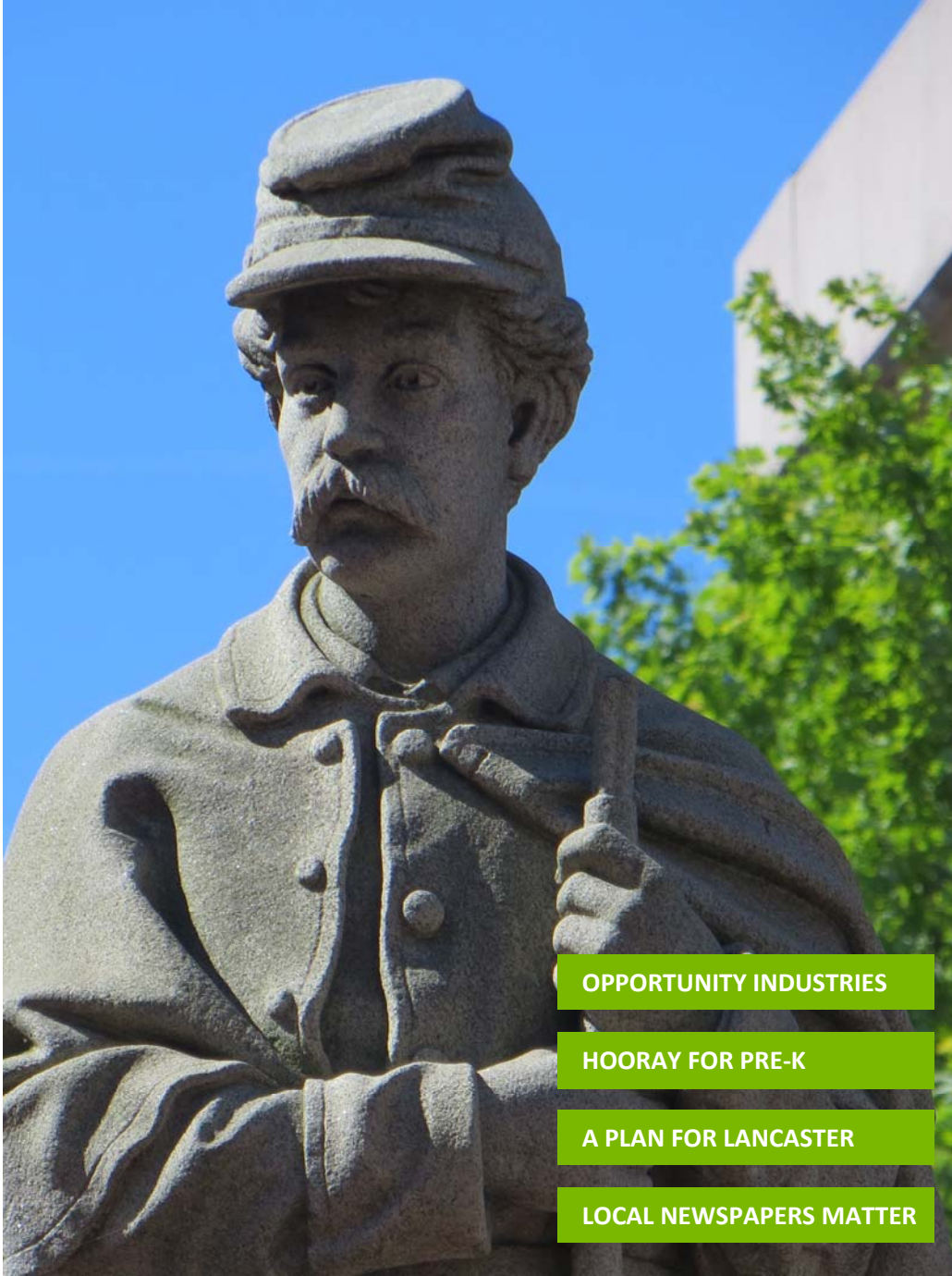


Spring 2019

# Hourglass Quarterly



OPPORTUNITY INDUSTRIES

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A PLAN FOR LANCASTER

LOCAL NEWSPAPERS MATTER

# A PLAN FOR LANCASTER

## City of Lancaster Strategic Plan 2019

### **Strong Neighborhoods**

Lancaster's diverse and vibrant neighborhoods are welcoming places that foster connections among our residents. It is important that residents be actively engaged in the day-to-day life of their neighborhoods to create and sustain strong community. The City Plan will:

- Develop and implement a comprehensive plan that brings neighborhood stakeholders together to strengthen neighborhoods.
- Implement neighborhood plans that strengthen neighborhoods by coordinating and engaging all departments in support of The Neighborhood Working Group.
- Identify and cultivate community leaders in every city quadrant to support resident-driven priorities.
- Foster neighborhood pride by increasing the participation of residents, business, and other stakeholders.
- Increase community outreach efforts to improve public trust and safety with Lancaster City Bureaus of Police and Fire.
- Use data to inform decision-making. Apply data, social media, surveys, and other metrics to guide decisions and direct resources.



### **Safe Streets**

Lancaster has safe, walkable, and accessible streets

for all. City streets foster connectedness with others and one's surroundings, promoting a sense of well-being that is the cornerstone of strong neighborhoods. The City Plan will:

- Promote data-driven, proactive enforcement to improve pedestrian and traffic safety.
- Promote safety on streets and sidewalks through a compelling and fun public service campaign.
- Design and implement a plan for complete streets to increase safety and foster a greater sense of community.

### **Secure Incomes**

The foundation of a strong community is household sustaining employment. Partnerships among Lancaster's businesses, educational institutions, and non-profits provide every resident access to One Good Job. The City Plan will:

- Integrate existing services/efforts to support One Good Job using stakeholders and advocacy groups to multiply the impact.
- Retain and attract businesses and entrepreneurs who invest in Lancaster focusing on One Good Job for every resident.
- Eliminate barriers for job seekers through a strong network of partners.

### **Sound Government**

The City of Lancaster's leaders are approachable, responsive, and always working to make the City a better place. Human and financial resources are put to their best use and competing interests are balanced through public dialogue. The City Plan will:

- Attract talented, motivated individuals to public service.
- Establish a new-customer service model based on customer needs, feedback, and improvement goals.
- Work together with common vision -- city government, city council, employees, leadership team, and volunteers.

